

July 2007

Photocall

Date/Time: Thursday 12th July at 12 noon
Venue: Conkers Discovery, Rawdon Road, Moira

Brand new Energy Experience opens at Conkers

Football legend, Viv Anderson, joins local school children to switch on the new Energy Experience at Conkers on Thursday 12th July. Themed on climate change and energy conservation, the exhibit is sponsored by energy company E.ON and conveys important environmental messages in a fun and hands-on way – the key to Conkers' success.

Through a huge interactive globe, games and a series of graphic panels, the **Energy Experience** describes the links between an individual's everyday actions and the impact their choices can make – locally, nationally and globally.

The exhibit's centrepiece is '**Energy World**' where the giant hands-on globe shows the dramatic effects of climate change and gives visitors the power to make a real difference in their daily actions.

In '**Energy Home**' visitors can explore energy efficient and wasteful scenarios in each room within a house; in '**Energy Town**' they can take charge of a control room and balance the power generated to ensure a town's lights are kept on; '**Energy Nation**' introduces a variety of methods for generating energy – from traditional sources to more cutting-edge technologies.

As sponsor of the FA Cup, E.ON has invited Viv Anderson –holder of 30 England caps and former defender for Nottingham Forest, Manchester United and Arsenal – to come along and join local schools in opening the new exhibit.

Press photographers and reporters are invited to join them at Conkers on Thursday 12th July at 12 noon to cut the ribbon.

E.ON, the UK's largest integrated power and gas company, is a long-term supporter of the Heart of the National Forest Foundation which has led the creation of Conkers. In sponsoring the new exhibit, the company becomes one of the Foundation's Premier Supporters.

"The Foundation is delighted to welcome E.ON as one of its Premier Supporters through the company's sponsorship of a brand new exhibit at Conkers", said Stephen Woolfe, Chairman of the Heart of the National Forest Foundation.

"Climate change not only affects all countries worldwide but will also have an impact locally and on all our lives; what better way to get across such an important message than through the exciting **Energy Experience** exhibit which is a great addition for visitors to Conkers."

Suzanne Doxey, Community Relations Manager with E.ON, said: "It's vital that we educate our children at an early age about using electricity in an energy efficient way and the part we all have to play in protecting the environment. We need to raise awareness of the wider implications of the ever-growing dependence on the electricity supply and we're doing just that with the Energy Experience."

On the launch day itself, visiting children will also have the chance to take part in the well-known E.ON 'Shoot the O' football competition.

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Notes to Editors

E.ON is the UK's largest integrated power and gas company – generating, distributing and retailing electricity – and is part of the E.ON group, the world's largest investor-owned power and gas company. It employs around 16,000 people in the UK.