

March 2007

Press Invitation and Photocall

Date/Time: *Thursday 29th March at 12 noon tbc*
Venue: **CONKERS Discovery, Rawdon Road, Moira**

`The Enchanted Forest' opens at CONKERS

A brand new fully interactive exhibit is being unveiled at **CONKERS** – the award-winning Midlands visitor attraction all about woodland life.

The new exhibit is called **`The Enchanted Forest'** and it is a giant, fully interactive simulation of life in a forest. Visitors enter the exhibit through giant worm crawl tunnels to experience woodland-life from a bug's point of view. **The Enchanted Forest** incorporates spider's webs, giant acorns and sycamore seed pods, caterpillar tube slides, an eagle's nest and a butterfly rooftop.

The Enchanted Forest will bring the woodlands to life and provide a fascinating and fun introduction to more than 100 interactive exhibits inside the **Discovery Centre** and **CONKERS'** 120 acres of outdoor grounds.

The Enchanted Forest is a breathtaking sight, rising high above the existing exhibits in **Discovery**. *Made from ... include fascinating facts and figures here – how big is it- sq metres? How many people can it hold at any time? etc.*

*The exhibit has been designed and built exclusively for **CONKERS** by XXX and has been sponsored by XXXX.*

Since opening in 2001, **CONKERS** has welcomed over 1.25 million visitors and has one numerous tourism, architectural and environmental awards. **The Enchanted Forest** is part of **CONKERS'** ambitious plans for the future growth of the attraction.

Press photographers and reporters are invited to attend the opening of 'The Enchanted Forest' and try it out for themselves.

'The Enchanted Forest' will be formally opened on *Thursday 29th March* at 12 noon at CONKERS Discovery

Present for the opening will be *tbc*

Press reporters and photographers are also invited to attend

For further information and photographs, please contact:

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Or visit the website at:

www.visitconkers.com