

Photo Opportunity

Date/Time: Saturday 29th March at 10.30am
Venue: Conkers Discovery, Rawdon Road, Moira

Save for a green future

Derbyshire Building Society launches Heart of the Forest account

Derbyshire Building Society has teamed up with the Heart of the National Forest Foundation to launch a unique account which enables people to both save their cash and help the environment.

Its new Heart of the Forest Savings Account can be opened with just £1 and for every £100 saved continuously in the account for one year, the Society has pledged to donate the equivalent of 1% to the Foundation.

The donation will be used to help create a new Footpath and Cycle Trail being created right around Conkers – the award-winning family attraction.

The Account is being launched at the start of the annual British Summer Time Weekend at Conkers, which usually attracts thousands of local people. Visitors to Conkers will have the chance to learn more about the new Account and take away application packs.

The Account will be officially launched by Graham Picken, Chief Executive of Derbyshire Building Society and Stephen Woolfe, Chairman of the Heart of the National Forest Foundation.

Rob Hill, Corporate Communications Manager at Derbyshire Building Society, said: "Being local is what matters to us and we are committed to supporting local causes in our community, so we are delighted to launch this new Account.

"Conkers is a fantastic tourist attraction right in the heart of the Midlands, which attracts visitors from all over the UK and it does a lot of great work in protecting and preserving the environment for the benefit of generations to come, so we are delighted to lend our support.

"With this Account, not only do investors benefit from a competitive rate of interest, but the more they save, the greater the contribution to the Heart of the National Forest Foundation and the further development of Conkers."

Ends

**The new Heart of the Forest Account will be formally launched on
Saturday 29th March at 10.30am at Conkers Discovery**

Press photographers and reporters are welcome to attend

For further information please contact:

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Heart of the National Forest Foundation**

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or

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